

Al-Munif Holdings

SAUDI ARABIA



Al-Munif Holdings is an established Saudi Arabian company with investments in key sectors such as retail, food, logistics & distribution.

We are aiming to expand our retail business in the Middle East region.

About Us

OUR STORY



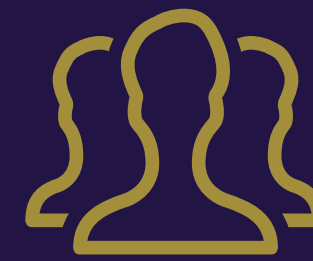
ESTABLISHED

1998, KSA



LEADERSHIP

ABDULLAH
AL-MUNIF



NUMBER OF EMPLOYEES

XXXXXX



NUMBER OF COUNTRIES

XXXXXX



NUMBER OF STORES

XXXXXX

Al-Munif Holdings is a Limited Liability Company based out in Riyadh, Kingdom of Saudi Arabia. Founded in 1998, Al-Munif Holdings is a brainchild of Mr. Abdullah Almunif, an Arab entrepreneur ranked number one 'Leader Inspiring a Kingdom' by Forbes in 2013, Mr. Almunif has also been reviewed by renowned business magazines such as Harvard Business Reviews and Arab Business Report among other publications.



Sector Presence

Al-Munif group has been international in its approach to business since its inception. The Founder, Mr. Abdullah Al-Munif, began his career in international trade in GCC. The business he later established in the Kingdom of Saudi Arabia measure up to international standards.



RETAIL



SAAS



EDUCATION



KID'S FASHION



REAL ESTATE



HEALTH & FITNESS



LOGISTICS & DISTRIBUTION

FOOD & GIFT



Anoosh



HEALTH & FITNESS



KIDS FASHION (FRANCHISE)

bonnet à pompon.

paz
RODRIGUEZ

catimini

Piccola Ludo



Retail Presence

Additional Sectors

LOGISTICS & DISTRIBUTION

شركة رود المحدودة
ROAD COMPANY LTD.
Delivery... Always on time.



Matajer Al Arabiah
شركة متاجر العربية المحدودة



EDUCATION

سپارکس
Sparks
Academy
أكاديمية



SAAS

MONH

MANUFACTURING

شوكولاتة
CHOCOLATE





Experience in Retail Sector

Al-Munif group has global footprints in the retail sector. Al-Munif's retail sector presence includes:



The company works in kid's fashion segment with multiple brands namely Catamini, Bonnet A Pompon, Paz Rodriguez, Piccolo Ludo and Cipriamakeup. Al-Munif Holdings company partnered with 200 Destination Trade Company' to open XXX franchise in the Kingdom. We have already opened 4 outlets in Riyadh Park Mall and XXX are in the construction phase.



Anoosh is a chain of gourmet chocolate boutiques in Saudi Arabia. Since its inception in 2003, the brand has been tremendously growing at a rate of 20% annually. This growth established Anoosh as a luxury chocolate shop among the Saudi people with 35 boutiques in 7 different cities of the Kingdom. Furthermore, 'Anoosh Mamoul' the exclusive product by Anoosh, is distributed throughout the MENA region, Europe, Asia and USA.



Al-Munif Holdings started Matajer Retail with an aim to invest in Quick Service Restaurant (QSR) sector. Matajer Retail has supported new concepts and ideas with a successful 'Exit' track record. Currently, Matajer Retail has invested in 5 outlets of 'Cookie n Cream', a kid's fun party place and in 7 outlets of Turkish food specialists 'Pride Efendi - Turkish Oven'. Our other investment includes 'aaa chocolates'.



Al-Munif holdings has entered into a contract with 9Round Gym, a US based fitness store with 500 gyms across the globe and growing. We plan to open 100 stores in 7 years across MENA region. So far, we are up and running 14 outlets across KSA, Lebanon, UAE and Jordan and expecting another 14 outlets to open by end of 2017.

Board Members

Munif AlMunif – Chairman



Munif AlMunif holds diverse and major business interests in manufacturing, business development and real estate investment. He is serving as Chairman at Al Munif Holding Co.

Ibrahim AlMunif – Board Member



Ibrahim AlMunif is the CEO of Anoosh and also focused on real estate development and business development.

Marre AlMunif - Board Member



Marre AlMunif has been in the board member since its inception. Marre has an accounting background and is a Certified Public Accountant. He is responsible for the overall strategy and focus in logistic investment, as well as food & logistic distribution.

Ali AlMunif – board



Ali AlMunif is a board member who focused on partner operation, real estate investment and operation investment. Ali is also responsible for heading up the gym expansion to 200 outlets in 2 years.

Abdullah AlMunif - CEO Group and Board Member



Abdullah AlMunif is the CEO of AlMunif Holding Co. Abdullah holds diverse and major business interests in retail investment, business operation as well as sourcing and overlook the valuable contributions that local partners can offer.

Fida Abdul Qayum - CFO of the group



Fida Abdul Qayum is the CFO of the group. Fida ensures that effective internal controls are in place and ensures compliance with applicable local regulatory laws and rules for financial and tax reporting.

Abdullah Al-Munif

FOUNDER & CEO



Abdullah Al-Munif is the Founder & CEO of Al-Munif Holdings Company.

Mr. Abdullah was born in 1976 to a limited income family. An encouragement from his father to learn the basic practices of trade instilled confidence and determination at an early age. A struggle with education and lack of proficiency in English led to discontinuation of his education at high school, but the desire to learn English took him to USA, where he attended a free public school in the day time and English classes at night. He took part time jobs in order to support himself in the States. Upon his arrival to the Kingdom, he tried many jobs in various sectors but did not find a fit for himself. This is when the notion of doing his own business took its first step towards reality and since then, he never looked back.

- ✓ Co-Founder and/or investor of Suthwind Telecom, Fifth Telecom & Twitmail
- ✓ Founder of Anoosh, one of the 20 best places to work in Saudi Arabi
- ✓ Founding member of Oqal, a growing national organization of angel investors
- ✓ Prominent member of EO, Riyadh Chapter
- ✓ Ranked number one 'Leader Inspiring a Kingdom' by Forbes in 2013.
- ✓ Successfully invested and exited from seven companies belonging to various sectors
- ✓ He currently hold shares/investment in 13 companies of various sectors

Timeline

1998-2017

Al-Munif holdings has experienced explosive growth since the company began 19 years ago. Starting with just a small office in Riyadh, we have grown to a world wide company focused on retail.

1998-2003

Starting as Advertising Agency and online web site development

2003: Anoosh founded in Riyadh Food exporting and importing throw matajer hole sale for modern trade

2003-2008

2008-2013

Begin developing more business in retail food and entering in Telcom industry with Zain. Open 120 outlet in 3 years . Increasing number of retail outlets
Telcome company exit.

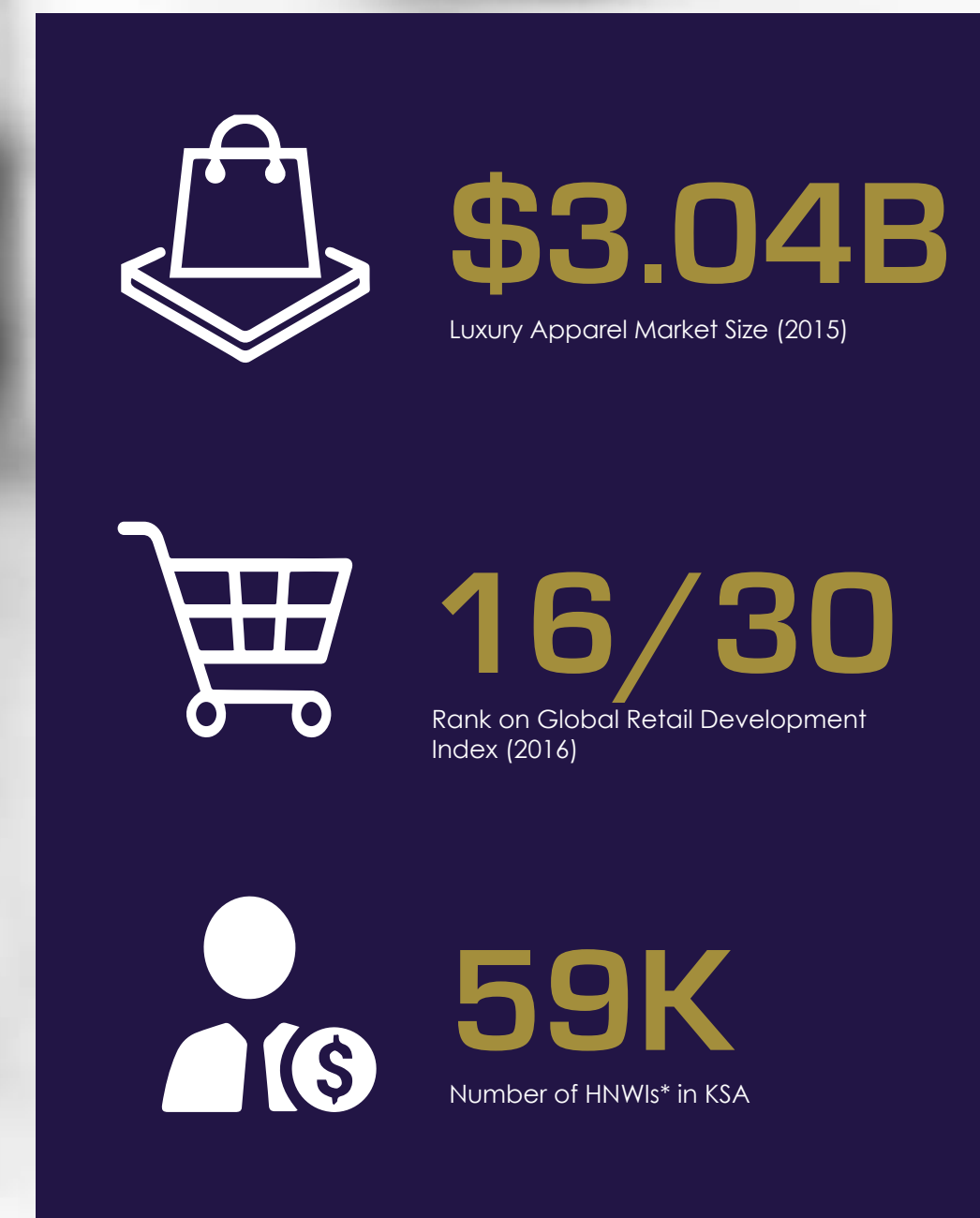
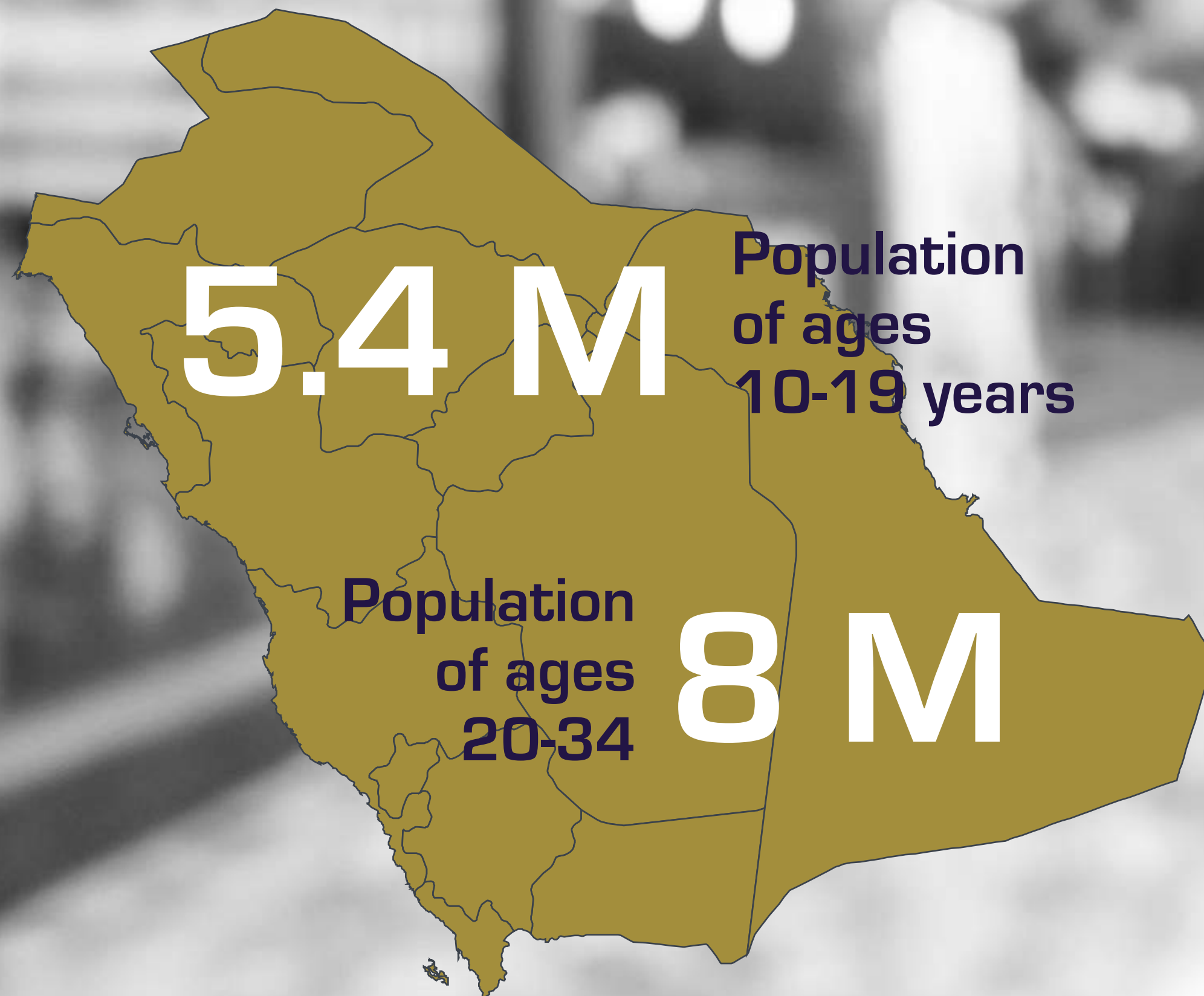
2013-2017

Focus on retail. Expand 9round and open 30 stores in 2 years . Start investing with kids fashion
Grow overall business and double total number of stores operated to 75.

Opportunity & Market

SAUDI ARABIA

With high disposable income levels, Saudi consumers prefer branded products, so pricing takes a backseat. Consequently, designer and high-fashion branded clothing are witnessing robust demand and this trend is likely to continue, considering the growing young population in the Kingdom.

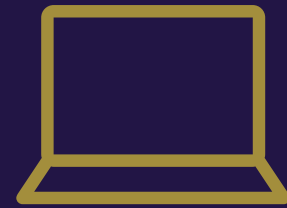


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